Communication Rubric

<u>Expectations</u>	Exceeds	Goal	Approaching	Needs Attention	Does Not Meet
Delivery	 Body language, tone, and affect are utilized in an exceptional, skillful manner Remarkable choice and use of medium that conveys the content in a superior, comprehensive manner Delivery demonstrates fluency and is of professional quality 	 Body language, tone, and affect are utilized in an effective and creative manner Impressive choice and use of medium that allows for comprehensive coverage of material Delivery is smooth, seamless, and clear 	 Body language, tone, and affect are utilized appropriately for the context Effective and appropriate choice and use of medium Delivery is carefully considered and offered with ease 	 Body language, tone, and affect are utilized in a limited fashion Limited use of medium Delivery is weak and/or unclear 	 Body language, tone, and affect are utilized ineffectively and/or inappropriately Choice and/or use of medium is inappropriate and/or ineffective Delivery is ineffective and/or difficult to understand
Expectations	Exceeds	Goal	Approaching	Needs Attention	Does Not Meet
Coherence	 Extraordinary presentation of focus or main idea Logical and clear presentation of ideas in a structured, superior manner Organizes content in a unique and highly compelling manner 	 Comprehensive presentation of focus or main idea Logical and clear presentation of ideas in a concise and unambiguous manner Organizes content creatively and effectively 	 Adequate presentation of focus or main idea Logical and clear presentation of ideas Organizes content in a sufficient manner 	 Limited and/or unclear presentation of focus or main idea Limited and/or unclear presentation of ideas Limited evidence of creative organization 	 No main idea present Illogical presentation of ideas Shows little or no evidence of organization of ideas
Expectations	Exceeds	Goal	Approaching	Needs Attention	Does Not Meet
Connection to Audience	 Presentation is relevant and significantly broadens understanding in an exceptional manner All aspects of presentation are engaging, persuasive, and appealing to the audience in a superior manner 	 Presentation extends prior knowledge to new learning in an effective manner All aspects of presentation are engaging and appeal to the audience 	 Presentation connects prior knowledge to the topic Most aspects of presentation are engaging and appeal to the audience 	 Presentation uses a limited amount of prior knowledge of the topic Some aspects of presentation are engaging and appeal to the audience 	 Presentation does not use prior knowledge of the topic Does not engage and appeal to the audience
Expectations	Exceeds	Goal	Approaching	Needs Attention	Does Not Meet
Collaboration	Team member(s) work remarkably well together in a collaborative and interdependent fashion	Team member(s) work well together effectively and efficiently	Team member(s) work collectively towards the goal	Team member(s) sometime(s) work effectively and efficiently	Team member(s) do not work effectively and efficiently together